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## **KANSAS STATE'S SCOTT EILERT NAMED THE BIG 12 CONFERENCE VIDEO COORDINATOR OF THE YEAR BY THE COLLEGIATE SPORTS VIDEO ASSOCIATION**

The Collegiate Sports Video Association named Scott Eilert, Director of Video Services of Kansas State Football, the 2018-2019 Big 12 Conference Video Coordinator of the Year.

Eilert was selected by a majority vote of his peers in the Big 12 to receive the Conference Video Coordinator of the Year honor. He is now a finalist for the prestigious Bob Matey National Video Coordinator of the Year award, which will be announced at the annual CSVA banquet on May 15<sup>th</sup>, 2019 in Anaheim, California.

The Bob Matey award is presented to the Video Coordinator who displays innovation, determination, perseverance, and technical skill as portrayed by the late Bob Matey, legendary Video Coordinator from Texas A&M.

Scott Eilert is completing 26th year overseeing the football program's state-of-the-art coaching video editing system as Kansas State's Director of Video Services for Football.

Eilert has played a vital role in the success of the Wildcat football program, which was recognized by the Collegiate Sports Video Association as he was inducted into the organization's Hall of Fame in May 2017. Eilert coordinates and implements the use of video technology for practices and games, as well as managing statistical analysis tools for the coaching staff to use in game strategy preparation. He has also produced numerous videos and vignettes for @KStateFB including Eric Stonestreet's #TheRecruit and manages all content creation for the annual K-State Football Awards Ceremony.

A founding member and former executive officer of CSVA, Eilert has been named Big 12 Video Coordinator of the Year four times by the organization – including in 2014-15 – and in 1998 was selected as the CSVA National Video Coordinator of the Year. In 2001 and again in 2003, Eilert won SAVVY Awards for best motivational video. More recently, his 2010 submission in the "highlight" category placed second.

In addition to his work assisting the coaching staff and promoting the program, Eilert has also played a major role in the upgrades and improvement of facilities around Bill Snyder Family Stadium, providing audio/visual consultation for the West Stadium Center. He was directly involved with audio/visual integration for the Vanier Family Football Complex featuring A/V technology supporting the needs of the football players and coaching staff as well as Vanier Complex guests.

A 1991 K-State graduate, Eilert spent three years as K-State's assistant video director while an undergraduate student. He also spent one year as a video assistant with the Kansas City Chiefs as well as working for the Kansas City ABC affiliate, KMBC.

Eilert is an executive board member for Big Lakes Developmental Center, an organization in Manhattan, Kansas that serves adults with disabilities.

A native of Overland Park, Kansas, Eilert is married to the former Meggan Luke. The couple has two daughters, MaKenna, a current K-State student, and Hailey a budding photographer for her high school journalism department.